



The 6th Annual U.S. Sand Sculpting Challenge & Dimensional Art Exposition Returns to San Diego

A Labor Day weekend-long extravaganza for the whole family!

San Diego, Calif. – April 18, 2017 - One of the top 20 “Must See” seaside festivals in the world according to American Express, the U.S. Sand Sculpting Challenge and Dimensional Art Exposition will return to San Diego’s downtown waterfront for 2017. The 6th annual edition will be open to the public Sept. 1-4. The Port of San Diego is again Presenting Sponsor, as the event is held on its beautiful Broadway Pier and Landing.

World’s best sculptors

Top sculptors from all over the world challenge the best in the U.S. for \$60,000 in appearance and prize money, and of course, their national pride. World Masters come from places like Russia, the Netherlands, Ireland, Italy, Canada and more, as well as all over the USA, to compete for individual honors. Many more of California’s best compete in 3-person teams. All sculptors come by invitation only.

Other fun activities

In addition to witnessing one of the most important sand sculpture competitions in the world, patrons will see and be able to buy over 1,000 one-of-a-kind works of art, enjoy live entertainment from bands paying tribute to the Beatles, Beach Boys, Dylan, Journey and other greats — even a special appearance by Elvis. They can lunch, snack or have dinner on the Bay with food and drink from over a dozen gourmet food trucks and a wine and beer garden. Their kids can play in a huge sandbox (what else?) and enjoy rides and free activities in the expanded Arts for Learning/San Diego Kids Zone.

All can relate

Generation after generation, moms and dads have taken their kids to the beach and built castles in the sand. So though no one has to take off their shoes because this sand (300 tons of it) is on a pier, everyone can relate to the incredible sculptures that are the ultimate iteration of the art, and enjoy the many other activities that make this a family-friendly extravaganza for guests of all ages.

Tickets

Tickets range from \$10-\$15 for general admission up to \$40 for V.I.P.s, with discounts available to early buyers and others, including those riding mass transit to the event. Tickets will be available online, starting in late May. Active duty military and other first responders get in free on Friday, which is “Preview Day.” Hours are Friday from 9am-5pm; Saturday and Sunday from 9am-7pm; and Monday, Labor Day, from 9am-5pm.

Still time to participate

Artists who work in glass, acrylic, metal, wood, fabric and mixed media may still apply to exhibit at the event. A limited number of sponsorship opportunities also remain available.

Contact

Street address of the Broadway Pier is 1000 North Harbor Drive, San Diego, CA 92101. More information and photos of past sculptures are at www.USSandSculpting.com. Press contact:

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